
Arizona End-of-Life Options

Your life. Your death. Your choice.



AZELO Seven Touches Campaign Guide

As you probably know, AZELO has embarked on an aggressive campaign of advocacy, education and persuasion aimed squarely at influencing the 90 members of the Arizona legislature to approve a law granting Arizonans voluntary access to medical aid in dying (MAID).

Planning and implementation of the **Seven Touches Campaign** is being guided by Dr. Dwight Moore, Jay Scherotter, and Leesa Stevens. The team has divided the state into eight regions, each with a Regional Leader who is responsible for carrying out the campaign for several Legislative Districts located within their assigned region.

It's Not Too Late to Add Your Voice

Although the campaign was launched in May, it is not too late to express your support for MAID to state lawmakers. The campaign continues through the end of the year, and there is still a great deal of work remaining to be done. The campaign has three important goals:

- 1. familiarize legislators with our organization,**
- 2. increase their understanding of medical aid in dying, and ask for their support in the upcoming state legislative session, which begins in early January.**
- 3. provide them an opportunity to meet with our constituent/volunteers (you).**

The Seven Touches Campaign calls for "touching" each legislator seven times via emails, phone calls and personal visits. We are asking each AZELO supporter to invest about 15 minutes a month in this effort. It doesn't take much time, but together we can make a HUGE impression on the people who make the laws in Arizona. Here's how the campaign is organized:

<u>Regional Leader</u>	<u>Legislative Districts</u>
Leesa Stevens	1, 5, 6, 7, 8
Ron Fischler	28
Tom Fitch	23, 25
Jay Scherotter	12, 17, 22, 16, 27
Mandy Weaver	15, 18, 24
Stu Burge	20, 21, 29, 30
Dwight Moore	2, 4, 13, 16, 19
Mary Ganapol	3, 9, 10, 11, 14

This is where you become an essential part of the campaign. And you can start today -- right now.

FIRST you need to locate the name and email address for the Arizona Senator and two Representatives who represent the Legislative District you live in. To start, simply go to this [AZ Website](#) and enter your home address. Your **Legislative District** will pop up at the top of the map. (Your federal Congressional District will also be displayed, but ignore that for now.)

NEXT type in the number of your Legislative District on this website [My State Legislators](#). Here you will find both the House Roster and Senate Roster in two different displays. The site provide each member's name, phone number and email address. Note that when you send your emails, each person's name must include the extension @azleg.gov. Thus, for example, John Allen's email address would be JALLEN@azleg.gov.

THIRD draft an email something like the SAMPLE on the next page. It's fine to send the same email message to each of your three legislators. Just remember to change the recipients' names and email addresses. The SAMPLE is exactly that, so feel free to change up the language to suit your own personal style and express your personal reasons for supporting medical aid in dying.

FOURTH after you have completed each touch, take a moment to [click here](#) and record your touches in our Roll Call data base.

FINALLY proofread each email to eliminate possible typos, save a copy for your files, and send your messages on their way. If you have a question about the campaign, give Education Chair Dwight Moore a call at 360-223-4958.



SAMPLE LETTER (Third Touch)

Dear (name)

I hope you and your loved ones are doing well. I say that because, as you well know, our state and our country continue to face unprecedented challenges.

As a citizen of Arizona, I want to thank you for your leadership regarding the COVID-19 crisis. This truly is a year that will be recalled in future history books

As mentioned previously, the reason I am writing is to express my personal interest in enlightened, high-quality end-of-life care, especially for those Arizonans who have been diagnosed with a terminal illness. You may recall that 70 million people Americans in nine states and the District of Columbia already have access to Medical Aid in Dying. Arizona has not passed such legislation yet, but we at Arizona End-of-Life Options are optimistic that you and your colleagues will be inclined to do so in the next legislative session.

Over the next few months I will be sending you additional information about Medical Aid in Dying (MAID). For your convenience, here is the [LINK](#) to an amazing letter from a prominent local oncologist who talks candidly about his terminal cancer diagnosis and his wholehearted support for a Death with Dignity law in Arizona. It is well worth reading.

Thank you,

(your name)

(your home address)